



student startup competition 2023

SWANSON CENTER
NEWS ROOM

MARCH 17

05:00 pm to 07:00 pm

Registration Check-In + Networking

Welcome Dinner + Rules + Mentors Introductions

07:00 am to 08:00 pm

Each Team will Pitch Business Ideas

MARCH 18

08:00 am to 10:00 am

Breakfast + Work on Pitch Ideas

10:00 am to 12:30 pm

Receive Mentoring + Lunch + Continue Work

06:00 pm to 07:00 pm

Dinner + Continue Work

MARCH 19

08:00 am to 11:00 am

Breakfast

Final Pitch Decks Due + Presentation to Mentors

11:00 am to 12:00 pm

Lunch + Session Ends

MARCH 20

05:00 to 07:00 pm

Final Pitch to Judges + Investors



PIEDMONT
UNIVERSITY

INNOVATE PIEDMONT

